

# M&G Positive Impact Fund

## Seeking positive impact and sustainable wealth



John William  
Olsen  
Fund Manager



Ben Constable-  
Maxwell  
Head of Sustainable  
and Impact Investing

“Investing to help improve society and the environment does not mean giving up economic returns. We aim to invest in companies that address the world’s major social and environmental challenges, while generating long-term wealth for our customers.”

### Fund facts



Fund size:  
**£26.55  
million**

**Launch date:**  
20 November 2018

**Benchmark:**  
MSCI ACWI Index

**Sector:**  
IA Global sector



Ratings should not be taken as a recommendation.

Past performance is not a guide to future performance.

## 1. Introducing the M&G Positive Impact Fund

The M&G Positive Impact Fund seeks to deliver attractive returns through investments in impactful and sustainable companies.

The fund has two aims:

- To provide a higher total return (the combination of capital growth and income), net of the ongoing charges figure, than the MSCI ACWI Index over any five-year period; and
- To invest in companies that aim to have a positive societal impact through addressing the world’s major social and environmental challenges.

The value and income from the fund’s assets will go down as well as up. This will cause the value of your investment to fall as well as rise. There is no guarantee that the fund will achieve its objective and you may get back less than you originally invested.

## 2. Reasons to consider investing

- A compelling dual proposition of competitive economic returns and positive contribution to society.
- A liquid, transparent vehicle based on a solid investment process, providing widespread access to impact investment through listed equities.
- A strategy that can benefit from flows of capital across sectors and industries to help achieve the UN Sustainable Development Goals (SDGs) – a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

## 3. Why impact investing now?

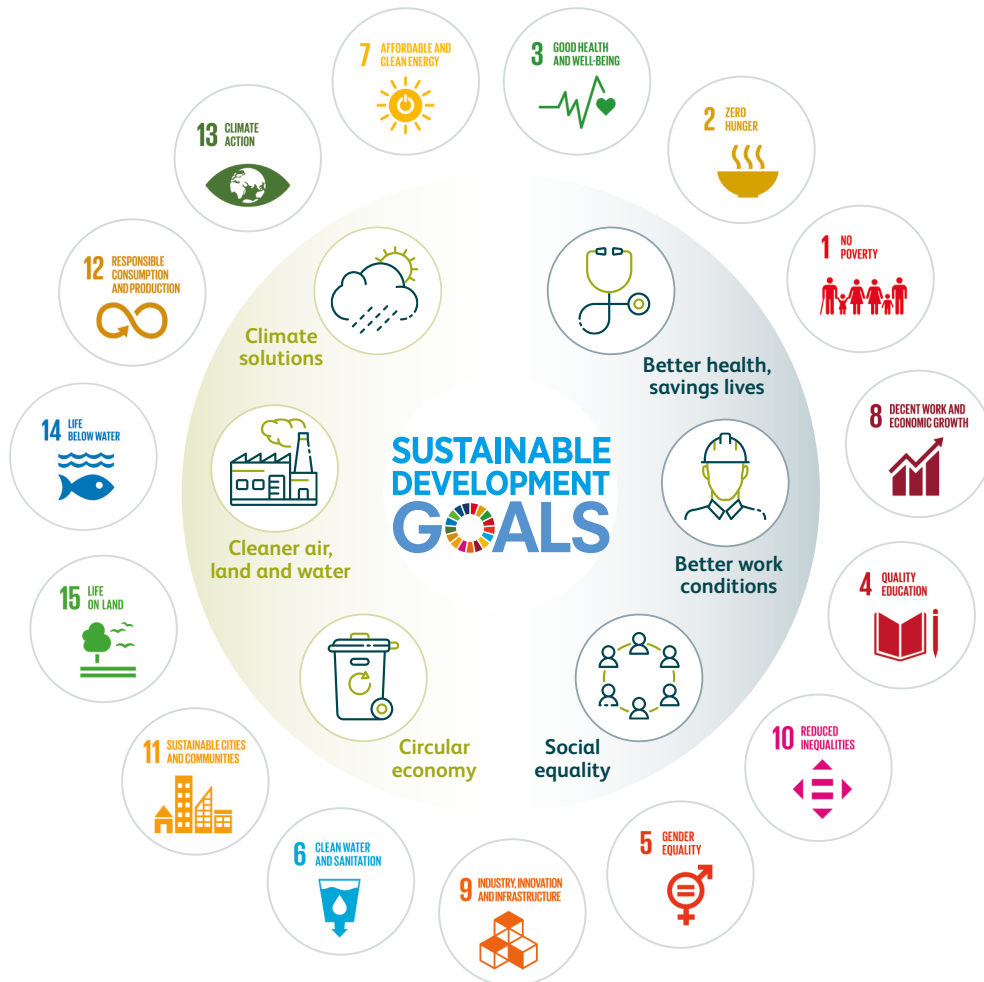
- Investors, particularly millennials, are increasingly seeking a positive impact from their investments.
- A changing regulatory backdrop, with UK and European regulators driving the social impact and sustainable finance agenda.
- Multi-trillion-dollar opportunity for companies – and investors – to deliver innovative products and services focused on providing solutions to achieve the SDGs.

## What will the fund invest in?

Pioneers	Enablers	Leaders
Companies whose products or services have a transformational effect on society or the environment	Organisations that provide the tools for others to deliver positive social or environmental impact	Leading companies which spearhead and mainstream sustainability in their industries

Source: M&G, November 2018. Examples of companies that might be held in the portfolio.

## Mapping the world's main challenges to the SDGs



Source: M&G, November 2018.  
Sustainable Development Goals Logo and Icons: United Nations, Department of Public Information.

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The fund invests mainly in company shares and is therefore likely to experience larger price fluctuations than funds that invest in bonds and/or cash.

### Contact

 [www.mandg.co.uk/contactus](http://www.mandg.co.uk/contactus)

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